



THE FIRST BELT AND ROAD  
INTERNATIONAL FOOD EXPO (HONG KONG) CUM  
THE BELT & ROAD AGRIFOOD & TRADE SUMMIT



## **BRIFE 2018 Awards**

Today is the second day of The First Belt and Road International Food Expo, BRIFE 2018 Awards Ceremony is the most important part of the day.

BRIFE 2018 Awards through 4 awards: The Belt and Road Finest Featured Food, The Most Innovative Halal Food Product, The Best Food Packaging Design and The Best Beverage Packaging Design to discover excellence and innovation across every category within the global food businesses and consumer markets, explore and present the featured food with high quality from B&R countries / regions to promote the development of local food industries. There are Gold, Silver and Bronze Awards for the Awards in each category of awards.

There are almost 100 products are shortlisted for the BRIFE 2018, including wine, sauce and seasoning, Chocolate.....In order to ensure that the competitions should be held in a fair, just and impartial manner, BRIFE 2018 invited many judges from different industries and fields, including Dr. Wiliam Chen, General Manager (H.K.) and Deputy General Manager (International Development) of Royal Dynasty International Holding Co. Ltd; Prof. Choy Founder and President of Toy2R Group Limited and President, Asia Pacific Creativity Industries Association, master of toy creation and brand design director of Qee; Executive Director and Group Chief Operation Officer of Tsit Wing Group and so on. There was an online voting session for the Awards of The Best Food Packaging Design and The Best Beverage Packaging Design, public polling occupied 40% of the result. Public has voted online from 13 to 20 June 2018.

After the voting and review, The Gold Award of The Belt and Road Finest Featured Food is Russetra of Maxwine Limited; The Gold Award of The Most Innovative Halal Food Product: Mahsuri Savoury Sweet Sauce of Lee Kum Kee International Holdings Limited; The Gold Award of The Best Food Packaging Design: Lee Kum Kee International Holdings Limited (舊庄特級蠔油軟管裝); The Gold Award of The Best Beverage Packaging Design: Fu Xi Rose Corolla Tea of Shandong Fanglei Rose Group Co., Ltd. among the winners, Lee Kum Kee International Holdings Limited has clinched 5 awards, Dodie Kung, Executive Vice President (Corporate Affairs) said they are honored and privileged to receive different awards. They look forward to the development of Lee Kam Kee under of policy of Belt in the near future.

### **FMC Exhibition Company Limited**

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#### **BRIFE 2018:**

##### **The Belt and Road Finest Featured Food**

Gold Award: Maxwine Limited (Russetra)

Silver Award:

1. Chin Hing Development Trading Co., Limited (QinHua Lang)
2. Grace Cup International Trading Company Limited (Indonesia Honey Sweet Potato)

Bronze Award:

1. Hong Kong Dahe Group Food Co., Limited (香港金雞月)
2. 中國河南省封丘縣順河農莊 (柴火老燒—交大海外定制酒)
3. Goodbase Trading Limited (KLASSNO White Coffee)

##### **The Most Innovative Halal Food Product**

Gold Award: Lee Kum Kee International Holdings Limited (Mahsuri Savoury Sweet Sauce)

Silver Award:

1. Lee Kum Kee International Holdings Limited (Mahsuri Hot Sweet Soy Sauce)
2. Lee Kum Kee International Holdings Limited (Mahsuri Spicy Sweet & Sour Sauce)

Bronze Award:

1. Fruitful Yield Co., Ltd. (泰式甜辣沙甸魚、B&F 辣油沙甸魚、紅咖哩吞拿魚)
2. HONG KONG DAHE GROUP FOOD CO., LIMITED (香港金雞月)
3. Enmaru Trading Co. Limited (Duria The Premium Mooncake, Duria Musang King Mooncake, Duria 七星伴月, Duria 貓山王榴槤冰皮月餅)

##### **The Best Food Packaging Design**

Gold Award: Lee Kum Kee International Holdings Limited (舊庄特級蠔油軟管裝)

Silver Award:

1. Lee Kum Kee International Holdings Limited (番茄醬)
2. Maxwine Limited (Russetra)

Bronze Award:

1. Grateful Provision (Hong Kong) Ltd (Exquisite Egg Roll Gift Set)
2. Yiliang Shanyibao Biotech Co., Ltd (Freeze-dried Apple Chips)
3. Patisserie Sayvour Limited (Sayvour Handmade Chocolate Letters Sayvour)

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**The Best Beverage Packaging Design**

Gold Award: Shandong Fanglei Rose Group Co., Ltd (Fu Xi Rose Corolla Tea)

Silver Award:

1. 中國河南省封丘縣順河農莊—翊石圖文設計 (柴火老燒—交大海外定制酒)
2. 老貓酒業(上海)有限公司 (熊貓王精釀啤酒 9.5 度、熊貓王白啤酒、熊貓王精釀啤酒 12 度)

Bronze Award:

1. 上海樂奔拓健康科技有限公司 (樂奔拓詠人生食用菌草本飲品)
2. Air Flash International Co. Ltd.
3. Chin Hing Development Trading Co., Limited (QinHua Lang)

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**About BRIFE**

The Belt and Road Initiative (BRI) provides a visionary blueprint for global economy in 21st century, brings new opportunities to promote the prosperity and development of the developing countries and emerging economies along the Belt & Road (B&R). Under the theme “Steering World Food Industries to New Opportunities”, The First Belt & Road International Food Expo (Hong Kong) (BRIFE 2018) aims to promote the “Unimpeded Trade” via forging a one-stop professional platform for global agri-food trade and investment cooperation, helps to explore, share and create the businesses under the BRI. BRIFE has received strong support from Major Supporters including Agricultural Bank of China, Invest Hong Kong (the Government of the HKSAR), Meetings & Exhibitions Hong Kong (A Division of the Hong Kong Tourism Board) and the Belt & Road Global Development Alliance. BRIFE is also honored with 4 countries’ Ambassadors to the PRC, 13 Consul-Generals in Hong Kong and 11 prestigious community key leaders as Honorary Advisors. The Expo is expected to attracting the exhibitors from over 35 countries and regions around the world to participate.

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